



## 073 SaveOn DAL (FRONT)

Finished Size: 9"w x 5"h

Size w/Bleed: 9.25"w x 5.25"h

Live/Safe Area (area inside .25" margin): 8.5"w x 4.5"h

**All text, logos, and coupons must be kept inside the Live/Safe area. All color must be CMYK process color; no spot colors. Total Area Coverage (Total Ink Coverage) must be less than 280%.**

### Formats for submission:

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

Live/Safe Area

Margin

Bleed

Trim Line

## **073 SaveOn DAL (BACK)**

Finished Size: 4.75"w x 5"h

Size w/Bleed: 4.875"w x 5.25"h

Live/Safe Area (area inside .25" margin): 4.5"w x 4.5"h

Live/Safe Area

Margin

Bleed

Trim Line

**Leave gray area blank for  
SaveOn mailing information.**