

BACKGROUND ONLY IN HEADER AREA

DO NOT PLACE TEXT, LOGOS, OR ANY OTHER ELEMENTS HERE



220 Front Cover Ad

The nameplate/header will be placed by SaveOn. Please see the accompanying Cover Guide PDF for layout instructions. If you have not received the Cover Guide PDF with this template, please contact SaveOn.

Finished Size (ad area): 7.125”w x 8.4”h (colored background may extend through header)

Size w/Bleed: 7.625”w x 8.65”h (bleed must be included and complete on right, left, and bottom—no bleed at top.)

Live/Safe Area (area inside .25” margin): 6.625”w x 7.9”h
(All text, logos, and coupons must be kept completely in the Live/Safe Area, and must not have any part set in the margin.)

All text, logos, and coupons must be kept inside the Live/Safe area. All color must be CMYK process color; no spot colors. Total Area Coverage (Total Ink Coverage) must be less than 280%.

All art submitted for the cover will be subject to creative review by SaveOn.

Formats for submission:

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

Live/Safe Area

Margin

Trim Line

Bleed